

# BACHELOR IN BUSINESS ADMINISTRATION (BBA)



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[mesos-bs.com](http://mesos-bs.com)

## MESOS BUSINESS SCHOOL

MESOS BUSINESS SCHOOL is recognized for its unique ability to train and support institutional leaders. We build bridges connecting academia, the business world and international societies to contribute to a more sustainable global community.

The school, its programs, and activities are led by industry champions and esteemed academics- crisscrossing scholarly excellence with empirical practice.

Spread out across the continents in the Business hubs of today's metropolises - staying true to our motto "Born Global, Local Roots".

## OUTLINE

The Bachelor in Business Administration (BBA) allows students to become experts in management and learn how to make complex decisions. While being able to navigate through actual deep transformations, they practice how to deal with people, lead teams and emerge as transformational agents.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained through the three years program help to further increase their employability.

## HIGHLIGHTS

- Three-year, full-time programme (180 ECTS)
- Multicultural study track in one institution
- Innovative Active Learning & Service Learning Model
- Curriculum in Management combined with technology, geopolitics, CSR & societal changes
- Taught fully English
- Bachelor of Science in Management degree fully compliant with international standards

# YEAR 1: FOUNDATIONS

## Module 01 - Management

Number	Lecture
01	Introduction to Management
02	Introduction to Strategy
03	Accounting I
04	Micro economics
05	Statistics 1

## Module 02 - Transformative Leadership

Number	Lecture
01	Societal Changes 1
02	Geopolitics 1
03	CSR 1

## Module 03 - Personal Skills

Number	Lecture
01	AI Skills 1
02	Language
03	Soft Skills

## YEAR 2: CONSOLIDATION

### Module 01 - Management

Number	Lecture
01	Finance
02	Accounting 2
03	Marketing
04	Macro economics
05	Statistics 2
06	Business Law

### Module 02 - Transformative Leadership

Number	Lecture
01	Societal Changes 2
02	Geopolitics 2
03	CSR 2

### Module 03 - Personal Skills

Number	Lecture
01	AI Skills 2
02	Language
03	Soft Skills

## YEAR 3 : SPECIALIZATION

### Module 01 - Management

Number	Lecture
01	Operations
02	International Economy
03	Innovation
04	Major Seminars

### Module 02 - Transformative Leadership

Number	Lecture
01	Major Seminars

### Module 03 - Personal Skills

Number	Lecture
01	Personnal Project
02	Language

Active Learning & Service Learning Projects

## ADMISSION PROCESS

The Bachelor programme begins every September. Students, depending on their background can enter either in Year 1, Year 2 or Year 3.

It is a four steps process

- Fill the application form
- Interview
- Results of the admission process
- Finalize the registration process

## STUDENTS SUPPORT

- Visa and Residence Permits
- Financing
- Housing
- Health & Disability
- Jobs & Careers

## CAREER

Located on each of the campuses, the Careers Service provides students with the advice, data and tools to connect them with the business community.

Active Learning & Service Learning Projects are a crucial component of the BBA programme and are highly valued by potential employers.

The Careers Centre hosts a range of events for students each year to help them define and refine their career plans, obtain valuable information, and learn about different job opportunities internationally.

These events include careers workshops, company presentations, interviews with recruiters, on-campus job fairs.

## CALENDAR

The BBA is a three years programme starting in September.

Each year is organized around two main semesters, Fall & Winter with an additional Summer Session