

CERTIFICATE IN ADVANCED STUDIES (CAS) ENTREPRENEURSHIP



CONTACT

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PROGRAM

- Fully taught in English
- 03 Months
- International Faculty
- Next Intake Fall 2024

LOCATIONS

 Online Global Campus

VISIT OUR WEBSITE

mesos-bs.com

MESOS BUSINESS SCHOOL

MESOS BUSINESS SCHOOL is recognized for its unique ability to train and support institutional leaders. We build bridges connecting academia, the business world and international societies to contribute to a more sustainable global community.

The school, its programs, and activities are led by industry champions and esteemed academics- crisscrossing scholarly excellence with empirical practice.

Spread out across the continents in the Business hubs of today's metropolises - staying true to our motto "Born Global, Local Roots".

OUTLINE

The three modules leading to a Certificate in Advanced Studies (CAS) in Entrepreneurship aim to provide innovators with a robust tool box to create, manage and grow their venture .

Students will be coached in their journey by experienced academics and professionals as well as supported by an international community of entrepreneurs.

Module 1 Designing an entrepreneurial project (1 month, 45h, 3 credits, 6 ects)
73001-E

Number	Lecture	Course Hours
01	Presentations Introducing Entrepreneurship	7
02	Ideas & Market opportunities	7
03	Business model	14
02	Strategic Plan or Business Plan?	14
03	Financial Planning	7

Module 02 - Starting an Entrepreneurial Project (1 month, 45h, 3 credits, 6 ects)
002-3-7-E

Number	Lecture	Course Hours
01	Legal and reglementary elements	7
02	Financing	14
03	Product & Service Development	7
04	Marketing & Brand	14
05	Operations	7

Module 03- Growing your Business (1 month, 45h, 3 credits, 6 ects)
003-3-7-E

Number	Lecture	Course Hours
01	Managing Growth	7
02	Digital Marketing & CRM	14
03	Leadership & Team Management	7
04	Financial Management	7
05	Innovation & CSR	14

Final Work

Writing a Business Plan and present it

PEDAGOGIC DYNAMIC

This training is a comprehensive online program that combines reading materials, online practice exams, and interactive study tools - to help students better understand and retain the information. Modules are delivered by renowned academics and industry professionals to ensure that students get the best experience possible.

RESSOURCES

Online resources

AI usages

Mesos Entrepreneurs Community

Credits ECTS can be transfer to a Mesos Program

DIPLOMA

At the end of the program, students who have validated the required credits will be eligible to get the Certificate in Advanced Studies delivered by MESOS Business School.