

## MESOS Business School

### Doctor of Business Administration (DBA) Program

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#### Page 1: Cover Page

- **Title:** *Doctor of Business Administration (DBA) Program*
  - **Subtitle:** *Mastering Business Research for Leadership and Innovation*
  - **Call to Action:** *Apply Now | Join MESOS Business School for a World-Class DBA Experience*
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#### Page 2: Program Overview & Why Choose MESOS?

- **Program Overview:** The DBA at MESOS Business School is tailored for professionals looking to advance their research skills and become leaders in their industries. This program is focused on equipping you with advanced research methodologies and knowledge to address complex business challenges and drive innovation. Through rigorous academic research, you will create sustainable, impactful business solutions that have real-world applications.
  - **Why Choose MESOS?**
    - **Research-Focused Curriculum:** The DBA program emphasizes applied research to solve practical business challenges.
    - **Renowned Faculty:** Learn from esteemed professors with expertise in business research and leadership.
    - **Global Network:** Connect with an international network of industry professionals and researchers.
    - **Flexible Learning Options:** Study on our Bordeaux campus in France or take advantage of our online learning format to balance work and academic commitments.
    - **Personalized Support:** Each student is provided with guidance from a dedicated thesis director and academic mentor throughout the program.
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#### Page 3: Program Structure & Research-Related Courses

- **Program Duration:**

- The DBA program typically spans 2 to 4 years, depending on the student's professional commitments and pace of study.
  - **Research Methodology Courses:**
    - **Case Study Research:** Learn to develop and analyze case studies as a powerful research method.
    - **Qualitative and Mixed Methods:** Master qualitative and mixed research techniques, including interviews, focus groups, and field observations.
    - **Quantitative Methods:** Gain expertise in statistical methods and data analysis techniques for empirical research.
    - **Data Analysis, Interpretation, and Theory Building:** Understand how to analyze data and build strong theoretical frameworks for your research.
    - **Epistemology in Business Research:** Explore the philosophy of knowledge and its relation to business research.
    - **Business Management Theories:** Study key management theories that underpin contemporary business research.
  - **Thesis Development Courses:**
    - **Research Writing and Structure:** Learn how to structure and present your research findings in a compelling, academic manner.
    - **Advanced Research Techniques:** Gain mastery in research tools and methodologies to conduct impactful academic and business research.
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#### Page 4: Admission Process & Career Outcomes

- **Admission Requirements:**
  - A Master's degree or equivalent in business or a related field.
  - Strong analytical and academic writing skills.
- **Admission Process:**
  1. Complete the online application.
  2. Submit a research proposal (written or video format).
  3. Interview with the academic director.
  4. Final approval by the academic committee.
- **Career Outcomes:** Graduates of the DBA program will be prepared for roles such as:

- Senior Executives and Business Leaders in global corporations.
  - Business Consultants and Strategic Advisors.
  - Professors and Researchers in leading business schools.
  - Entrepreneurs focused on research-driven startups and innovations.
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## Page 5: Thesis & Supervision Details

- **DBA Thesis:** The DBA thesis is a crucial component of the program and represents your independent research. It is intended to generate new, applicable knowledge that bridges the gap between academic theory and business practice. The thesis is designed to be a publishable piece of work that demonstrates your research excellence and practical impact.
- **Thesis Supervision:**
  - Throughout your DBA journey, you will receive guidance from a dedicated thesis supervisor who will assist with refining your research topic, methodology, and thesis structure.
  - The thesis is typically 150 to 300 pages long and follows a traditional structure, including sections like literature review, methodology, results, and conclusions.
- **Certificate of Research in Business Administration:** At the end of the first year of training and after completing the first five seminars, students will receive a *Certificate of Research in Business Administration* from MESOS Business School. This certificate recognizes the student's foundational research skills and progress in the program.